

Your Bouquet, Your Story

Personalize the Story of Your Bouquet

By Scott Corridan

Of all the perishable and one-time purchases on your wedding day... cake, décor, flowers, linens... none is more personal to a bride than her bouquet.

In picture after picture, advertisement after advertisement, magazine feature after magazine feature, there it is; the bride's bouquet. Many an incarnation, from cascade, to presentation, to nosegay, to pomander, to wreath, the bouquet has changed with the trends, ever-morphing to complement a season, a color story, a design direction, the styles of any given time.

It seems when planning a wedding celebration, so many brides come in on their first meeting loaded with magazine tear-outs and clippings and photos of bouquets they love. The one thing in common, however, is that the bouquets belong to *other* girls. In picture after picture, the obvious and unappealing truth screams for attention...it's the same bouquet for a hundred different girls! Eggplant calla lilies? Peach toned garden roses? Balled up stephanotis? Pink peonies? In fact, look at a florist's order sheet in any studio in Anywhere, USA come wedding day and you'll see a description of a bouquet titled "Bouquet #412." Next to the description there is a blank line _____. That's where "your name" goes. Next week there will be another girl's name where yours once was! We can do better than that! Let's dig deeper! Let's reach higher...

The first time I ever adorned a bouquet with something other

Flower Power

*Instead of flowers girls! We had one bride,
Marina Chou, who decided to forgo the traditional and
have all of her handi- ketch on the wedding instead.*

~ Amy Child Marella, The Hidden Garden

